So what’s so special about our region? Being in such close proximity to centres of research and development – more than 40 universities of applied sciences and research institutions, led by the Karlsruhe Institute of Technology (KIT) – gives us the edge when it comes to innovation. And if that wasn’t enough, our region also boasts a highly-skilled workforce, excellent support for start-ups, committed business development agencies, efficient networks and industry clusters. Our geographical location is also second to none. The consortium of eleven cities and towns, four administrative districts and a regional planning association is connected via excellent links to the international road, rail and air networks and lies at the intersection of Europe’s main north-south and east-west goods and passenger transport corridors.

All this goes to make the Karlsruhe TechnologyRegion one of the most successful business and innovation hubs in Europe.
The Karlsruhe TechnologyRegion
Welcome Portal for International newcomers

The portal is a central digital information platform designed to help international newcomers settle into their new jobs and lives in the Karlsruhe TechnologyRegion. It provides general information on what to do on arrival, dealing with authorities and working here, along with regional and local information on housing, learning German, childcare, schooling, healthcare, leisure and culture.

www.welcome.trk.de/en

The Welcome Center TRK is supported by the Ministry of Finance and Economics Baden-Württemberg.

The Karlsruhe TechnologyRegion – business and innovation powerhouse

The Karlsruhe TechnologyRegion (TRK) is one of Europe’s leading business and innovation hubs. It features a wide range of multinationals, world leading scientific institutions, mid-sized companies and start-ups, along with a well-balanced cross-section of sectors with a high proportion of next-generation technologies.

Selection of companies and R & D institutions in the region:

- Daimler AG
- EnBW AG
- INIT AG
- Fraunhofer Institute
- Karlsruhe Institute of Technology (KIT)
- MAQUET GmbH
- Michelin Reifenwerke AG & Co. KGaA
- PTV AG
- Robert Bosch GmbH
- SAP AG
- SEW-EURODRIVE GmbH & Co KG
- ZKM – Centre for Art and Media Technology

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The Karlsruhe TechnologyRegion

Discover the Karlsruhe TechnologyRegion!

www.technologieregion-karlsruhe.de
Hightech meets the Good Life

Nestling in a wonderful natural landscape in South West Germany between the Black Forest, the Rhine and Alsace, this is the sunniest region in Germany. It’s a place where business, top-level research and science rub shoulders with culture and lifestyle in a very special way. Research institutions of world renown, innovative companies, high-calibre cultural facilities and excellent traffic links make the Karlsruhe TechnologyRegion a great place to invest, live and work. Just like our motto says: “Hightech meets the Good Life”. Local businesses, scientific institutions, cultural organisations and public authorities work closely to pool and expand their resources in order to stay one step ahead in the competition between regions. And all with the aim of strengthening Karlsruhe as business region.

BusinessRegion: the ideal place for businesses seeking a new home and scope for growth

We offer everything a business is looking for in a location. Our highly-skilled workforce, good infrastructure, top-class educational institutions and committed business development agencies – all closely interlinked – form the basis for healthy economic strength. Efficient regional networks and clusters in industries such as energy, nanotechnology, automotive and ICT generate decisive competitive advantages. World-famous companies are based here, as are many innovative mid-sized businesses.

ResearchRegion: innovation by tradition

Research in the Karlsruhe TechnologyRegion is groundbreaking and has a high profile across the globe. This innovative strength has a long tradition. It was in Karlsruhe that Karl Drais invented the bicycle and Heinrich Rudolf Hertz discovered electromagnetic waves. Carl Benz, the inventor of the motor car, was born in Karlsruhe. Innovation, the spirit of research and entrepreneurship have always been a top priority in our region. Our universities and research institutions regularly top the league tables. The Karlsruhe Institute of Technology (KIT) is one of the world’s largest research institutes with outstanding international potential.

CulturalRegion: from historical to contemporary

Our cultural highlights draw artists and audiences from near and far. The region is home to the globally unique Centre for Art and Media Technology (ZKM), the Baden-Baden Festspielhaus, the art Karlsruhe trade fair, the Handel Festival, the European Culture Days, the international Titre-a-titre Street Theatre Festival, and DAS FEST, one of Germany’s biggest open-air events – to mention but a few.

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The Karlsruhe TechnologyRegion in numbers

- Population: 1.24 million
- Area: 3,240 km²
- Number of employees paying compulsory social security contributions in 2014: 494,660, of which:
  - manufacturing sector: 164,420
  - services sector, including commerce: 319,170
- Purchasing power per capita in 2015: €3,000, total: €28.7 billion

Excellent transport links

- Just one hour to the international Frankfurt Airport hub
- Karlsruhe/Baden-Baden Airport with numerous airlines offering scheduled and charter flights
- Motorways: A 5, A 6, A 8, A 65, A 35 (F)
- Train stations with ICE, IC, EC and TGV services
- The excellent public transport network, the “Karlsruhe Model”, has earned international acclaim.
- Karlsruhe Rhine Ports with six docks and rail link; Würth and Gernersheim inland ports

Established with the aim of strengthening the BusinessRegion, eleven cities and towns, four administrative districts (Landkreis) and a regional planning association make up the Karlsruhe TechnologyRegion Action Group: Baden-Baden > Bretten > Bruchsal > Bühl > Ettenlingen > Gaggenau > Karlsruhe > Rastatt > Rheinstetten > Stutensee > Waghäusel > Landkreis Gernersheim > Landkreis Karlsruhe > Landkreis Rastatt > Landkreis Südliche Weinstraße > Regional Planning Association Middle Upper Rhine
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- Karlsruhe
- Rastatt
- Rheinstetten
- Stutensee
- Waghäusel
- Landkreis Germersheim
- Landkreis Karlsruhe
- Landkreis Rastatt
- Landkreis Südlliche Weinstraße
- Regional Planning Association Mittle Upper Rhine
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The Karlsruhe TechnologyRegion

Hightech meets the Good Life

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Shital Khaladkar, software developer from Pune, India

“I'd choose Karlsruhe again any day!”

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